



2021-2022 SEASON | Playbill Advertising Rates

Season Program Advertising

PREMIUM ADS

BACK COVER 5" x 8" \$950
All the benefits of the \$750 level plus Back Cover or your choice of location in the Season Program

PREMIUM VALUE PACKAGE \$750

Full page ad in the Season Book, 1/4 page ads in all playbills for the entire season, Show Sponsorship with your choice of show (see page 2 for options), Business or Individual Name prominently featured on all sponsored show promotional materials and social media, listing on MOH website, Business or Individual Name on the MOH Marquee Sign on the Courthouse Circle in Downtown Monticello, + 2 free tickets

NON-PREMIUM ADS

Full page ad	5" x 7.8452"	\$550
Half page ad	5" x 3.8333"	\$350
1/4 page ad	5" x 1.8229" (horizontal)	\$250
1/4 page ad	2.4063" x 3.8333" (vertical)	\$250
1/8 page ad	5" x 0.8177" (horizontal)	\$125
1/8 page ad	2.4063" x 1.8229" (vertical)	\$125
Nonprofit*	1/4 page ad	\$99

Advertising Information

Business/Individual

Mailing Address

Phone

Ad Selection

Primary Contact Name

City, State & Zip

Email

Total Due

MOH Member: Yes No

Would you like to be a MOH Member: Yes No

- Use ad on file? Yes No
- Email camera-ready, high res artwork (JPG, PDF or TIFF) to: director@monticellooperahouse.org
- Payment due with advertisement. Please make checks payable to: Monticello Opera House